



PURE



white



cream

one elite

The radio for everyone



digital Radio



For a stylish portable stereo radio with the latest features and a luxury feel, look no further, ONE Elite™ is here.

ONE Elite not only looks great but has been engineered to sound fantastic, whether you want to tune in to your favourite DAB or FM stations or listen to your own music by plugging in your iPod and using ONE Elite as a portable stereo speaker set.

From chromed controls and smooth curves to a tactile satin-touch finish, ONE Elite has a touch of class. Quality and style has never been this affordable.

If you haven't experienced DAB digital radio yet, you're in for a treat. There's more station choice, easy station selection, extra information on the display and crisp, clear digital-quality sound.

We've also packed ONE Elite full of features, including ReVu™ for live DAB radio pause and rewind, handy countdown and sleep timers, and separate bass and treble controls. Use the mains or listen for up to 70 hours using alkaline batteries or up to 35 hours per charge using the optional rechargeable ChargePAK.

ONE Elite – the radio for everyone.



Twin 3" drive units for high-quality stereo sound



Connect an iPod/MP3 player or portable CD



Mains, ChargePAK* or battery powered (ChargePAK sold separately)



Pause and rewind live DAB radio for up to 15 minutes



Handy kitchen timer

Features

DAB DAB+



ALARM



Intellitext



DAB+, DAB digital radio and FM with RDS.

Twin 3" drive units for high-quality stereo sound.

Connect an iPod/MP3 player or portable CD.

Pause and rewind live DAB radio for up to 15 minutes.

Easy to use tone or radio alarm.*

Handy countdown kitchen timer.

Clock with sleep timer.

Adjustable bass and treble.

Pause and control scrolling text.

Browse stored scrolling text at your convenience.

50 station presets (DAB or FM).

3.5mm stereo headphone socket.

Add new features as they become available via USB.

*Alarm operates on mains power only

i-10 Powered Dock for iPod* Available separately

- Connect to ONE Elite or any product with a 3.5mm stereo line input
- Charges the iPod
- Navigate and control the iPod with supplied remote control



*iPod not included

ChargePAK® C6L Available separately

- Charges while connected to the mains
- Provides up to 35 hours of portable listening per charge
- Easy to use – just fit and forget



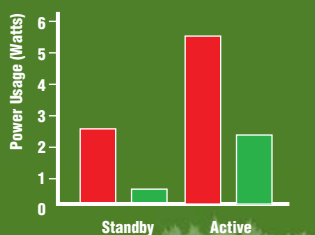
EcoPlus products are designed and manufactured with the environment in mind, and feature:

- reduced power consumption (see graph opposite)
- use of materials from recycled and sustainable sources
- the smallest possible packaging
- components selected to minimize environmental impact

www.pure.com/ecoplus



ONE Elite power consumption vs. industry average



Top ten best-selling DAB portable radios (average), 2006

ONE Elite

TECHNICAL SPECIFICATIONS

Specifications: Stereo digital radio with full DAB Band III and FM reception. ETSI EN 300 401 compliant and capable of decoding all DAB and DAB+ transmission modes 1-4 up to and including 192 kbps. Supports FM RDS and RadioText.

Frequency ranges: DAB Band III 174–240 MHz, FM 87.5–108 MHz.

Timers: Sleep and kitchen timers.

Speaker: Two full-range 3" drive units.

Audio power output: 2.5 RMS per channel; 5W RMS total.

Input connectors: 12V DC power adapter socket (230V adapter supplied), Mini USB connector for software upgrades, 3.5mm Line in for auxiliary devices.

Output connectors: 3.5mm headphone socket

LCD Display: Custom, easy to read LCD with 16 x 2 character display plus status icons.

Mains power supply: 230V AC to 12V (0.8A) DC external power adapter.

Power consumption: In standby 0.67W (industry average 2.64W); in operation 2.46W (industry average 5.49W).

Battery power supply: Six C (R14) batteries or ChargePAK C6L (not supplied). At normal listening levels alkaline batteries provide up to 70 hours, and ChargePAK C6L provides approximately 35 hours of portable DAB listening per charge.

Approvals: CE marked. Compliant with the EMC and Low Voltage Directives (2004/108/EC and 2006/95/EC).

Dimensions (mm): 256 wide x 155 high x 88 deep (excluding controls).

Aerial: Integral telescopic aerial.

Support: Our service department is here to make sure you enjoy your PURE product. Call us on +44 (0)845 148 9001, e-mail us at support@pure.com or visit our dedicated support area at www.pure.com.

Warranty: Comprehensive two year warranty.



This is an indication of some of the stations now available on DAB in the UK. We cannot guarantee that all these stations are available in your area, including Northern Ireland. Visit www.pure.com for the list of stations in your area.

DAB DAB+
Digital Audio Broadcasting

digital Radio R-D-S

PURE

www.pure.com

Powered by
Imagination

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