

A silver portable radio with a red leather-like finish on the bottom half. The top half is aluminum with a speaker grille and a dial. The word 'GENEVA' is printed on the top. The speaker grille has the word 'TOURING' in red. The bottom half has a red background with a white circular pattern.

GENEVA

# PRESS RELEASE

Genève, February 1st 2019,

Geneva introduced its latest product the Touring S+, a portable DAB+ / FM radio with Bluetooth Hi-Fi speaker. The Touring S+ is the next generation DAB+/FM radio with Bluetooth Hi-Fi speaker in the Touring line that combines true Hi-Fi sound with portability. The Touring S+ will replace the very popular Touring S that was introduced in 2017.

We have invested a year in the design of the new electronics and acoustics of the Touring S+.

The drivers have changed from one broadband driver to two full range drivers, and we put a much more powerful class D amplifier in it, combined with a passive bass radiator in the back, all of this meticulously tuned by our sound engineers.

we can confidently say that its sound quality and output have dramatically increased, you just have to hear it to believe it. It produces 100Db of pure Hi-Fi music.

With its powerful battery you can enjoy 20 hours of music without recharging it.

Inspired by the iconic portable radio, the Touring/S+ brings subtle lines and solid materials together. On the smooth aluminum top you'll find laser-engraved touch buttons, which give you a direct connection to your music. The aluminum continues through to the CNC-finished dial. At a total weight of 1.08 kg, you can feel the quality – everything is machined and engineered with Swiss precision. It's topped off with eco leather that is usually reserved for high-end cameras.

We made the Touring/S+ very easy to use as we want you to spend all of your time listening to music, not figuring out buttons or controls. Quickly tune into DAB+ and FM radio with 6 presets, use Bluetooth with auto-connect to stream from your digital devices in seconds, or just plug straight in with a 3.5 mm jack.

The Touring/S+ comes in a select number of the classic Geneva colors. Choose from a black, white, cognac, or red leather finish. The Touring/S+ will retail in for Euro 229.00

## press enquiries

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# "MUSIC NEVER LOOKED SO GOOD."

"To say we have revolutionized the way people listen to music is a huge claim, but I do believe we are setting the standard when it comes to single-unit hi-fi stereos that integrate seamlessly into the home. Geneva was the first hi-fi company to embrace how people listen to digital music over a decade ago, when we released a serious hi-fi system with an iPod dock. Most other iPod docks and Bluetooth-enabled systems were just convenient gadgets at the time – no one was taking high-quality sound seriously.

We believe that serious sound quality should be available to everyone, whether streaming music or tuning into the radio. Unfortunately, many young people today don't know what it is to have an incredible listening experience when using a serious hi-fi system. We're here to change that."

Jan-Erik Lundberg, CEO Geneva Lab



**A BOLD  
HISTORY, A  
BRIGHT  
FUTURE.**



# Touring / S+

## PORTABLE FM/DAB+ AND BLUETOOTH HIFI SPEAKER

Don't let its small size fool you: the Touring/S+ is the re-designed big brother of the award winning Touring/S. It packs a serious punch with two active speakers up front and a passive bass radiator in the back driven by powerful Class D amplifiers.

Designed and expertly tuned for music, voices are clear and rich. Instruments are detailed and well-positioned, as if right there with you. And don't get us started on the volume!

Perfect for adventurous types, it delivers superior sound quality for up to 20 hours on a single charge, all in a compact Swiss-engineered design that can be picked up, packed up, and played loud.

Hitting play and enjoying your day: this is what really matters. We've designed the Touring/S+ to be super simple to use, so you can relax and just listen. Quickly tune into DAB+ and FM radio with six presets, use Bluetooth with auto connect to stream from your digital devices in seconds, or plug straight in with a 3.5 mm jack.

The Touring/S+ comes in a select number of colors – there's one for every type of personality and home. Choose from a black, white, cognac, or red leather finish.

# Touring / S+

## SPECIFICATIONS

SOURCES	 Bluetooth 4.1 A2DP compatible	 FM DAB+	DAB+ / FM tuner with 6 presets	 3.5 mm jack AUDIO input	
AUDIO	 2 x 1.5" full range drivers	 0100110 1010100 0100110 1010100	Digital Audio Processing	 60Hz to 18Khz	 High performance Class D amplifier
CONTROLS	 On device tactile controls				
POWER CONSUMPTION	 Power supply: 100- 240V AC, 50/60Hz	 Standby power consumption: less than 0.5W			
DIMENSIONS	 Width x depth x height: 17 cm x 4.5 cm x 10.5 cm	 Weight: 1.08 kg			
COLORS					

